## ORDER

Orders	Order / Rev:	2463250		
	Alt Order #:	WOC13575255		
	Product Desc:	2022	_	
	Estimate:	14316		WHAS
	Flight Dates:	04/15/22 - 04/21/22	Primary AE:	Taylor Fritsch
	Original Date / Rev:	04/13/22 / 04/14/22	Sales Office:	TSWAS
	Order Type:	General	Sales Region:	NAT
Agency	Name:	Red Eagle Media Group / POL		
	Buying Contact:		— Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Lane	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	ISS/ Hoosier Values		
	Demographic:	A55+	— New Business End:	
	Product Codes:	IS-Issue/Non Ballot	Advertiser External ID:	199524
	Revenue Code 1:	AGY	— Agency External ID:	20245AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:30:00
	Priority:	P04	_	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/21/22	23	\$8,550.00	\$7,267.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	23	\$8,550.00	\$7,267.50	50.74
Totals	23	\$8.550.00	\$7,267,50	50.74

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	15%	\$8,550.00
Market	100%	\$57,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	85%	\$48,450.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	WHAS	04/15/22	04/21/22	Good Morning America GOOD MORNING AM		7-9a	11111	:30	5	\$325.00 P02	1.95 NM	5	\$1,625.00
	W	<u>Star</u> eek: 04/1		End Date 04/21/22	Weekdays Spot	s/Week 5	Rate \$325.00	Rating 1.95						

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WHAS

\$8,550.00

23

Totals

Order / Rev: 2463250

Advertiser: ISS/ Hoosier Values

Estimate:

Alt Order #: WOC13575255 Product Desc: 2022

Flight Dates: 04/15/22 - 04/21/22 14316

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 04/	rt Date 15/22	End Date 04/21/22	Weekdays 11111	Spots/Week 5	Rate \$325.00	Rating 1.9							
N 2 WHAS	04/15/2	2 04/21/22	Local News @ 430 WHAS11 WAKE U		430-5a 4	1	1111	:30	5	\$75.00 P02	0.51 NM	5	\$375.00
Sta Week: 04/	rt Date 15/22	End Date 04/21/22	Weekdays 11111	Spots/Week 5	Rate \$75.00	Rating 0.5	_						
N 3 WHAS	04/15/2	2 04/21/22	Local News @ 530 WHAS11 NEWS	•	530-6p	1	1111	:30	5	\$350.00 P02	2.51 NM	5	\$1,750.00
Sta Week: 04/	rt Date 15/22	End Date 04/21/22	Weekdays 11111	Spots/Week 5	Rate \$350.00	Rating 2.5	_						
N 4 WHAS	04/15/2	2 04/16/22	Local News @ 630 WHAS11 NEWS	•	630-7p	-	1-	:30	1	\$125.00 P02	3.74 NM	1	\$125.00
Sta Week: 04/	rt Date 11/22	End Date 04/17/22	<u>Weekdays</u> 1-	Spots/Week 1	Rate \$125.00	Rating 3.7	_						
N 5 WHAS	04/15/2	2 04/21/22	Inside Ed 730-8p INSIDE EDITION	СМ	730-8p	1	1111	:30	5	\$400.00 P02	3.41 NM	5	\$2,000.00
Sta Week: 04/	rt Date 15/22	End Date 04/21/22	Weekdays 11111	Spots/Week 5	Rate \$400.00	Rating 3.4	_						
N 6 WHAS	04/15/2	2 04/18/22	Mon Prime Other AMERICAN IDOL	CM MON	8-11p	1		:30	1	\$1,275.00 P02	2.98 NM	1	\$1,275.00
Sta Week: 04/	rt Date 15/22	End Date 04/21/22	Weekdays 1	Spots/Week 1	Rate \$1,275.00	Rating 2.9							
N 7 WHAS	04/15/2	2 04/17/22	Sun Prime Other 1 AMERICAN IDOL		6-10p	-	1	:30	1	\$1,400.00 P02	2.12 NM	1	\$1,400.00
<u>Sta</u> Week: 04/	rt Date 11/22	End Date 04/17/22	Weekdays	Spots/Week 1	Rate \$1,400.00	Rating 2.1	_						
1 NHAS		2-04/17/22 S	escription Cun Prime Other 1st		/End Time p		<u>V\</u>	/eekdays Su		ngth <u>Rate</u> :30 <del>(\$1,400.00)</del>	Rtg Type 2.12 NM		
[Inp	e MG 7.2 out Error]												
⊕ мо	6 for 7.1 (	04/17	un Prime Other 2nd	Half 6-10	p			Su	l	:30 \$1,400.00	2.12 NM		
[up	date inve	entory code]										<u> </u>	